

North Dakota Association of Nonprofit Organizations



NDANO is the statewide membership association for the North Dakota nonprofit sector. Our members work in all mission areas, from human services and the environment to education and the arts, and represent all sizes, from small volunteer-run nonprofits to multi-million-dollar organizations, across the state.

For more information or to become a member, visit www.ndano.org.

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LET'S CONNECT!
#NDnonprofs24



NORTH DAKOTA ASSOCIATION
OF NONPROFIT ORGANIZATIONS

2024

Nonprofit Leadership Conference

MAY 29-30

Bismarck Event Center
Bismarck, ND

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2024 NONPROFIT AWARD WINNERS

Walt Odegaard Leadership Award: Kim Konikow



Konikow has had a tremendous impact on the arts in North Dakota. During her tenure at North Dakota Council on the Arts, Konikow successfully advocated to increase the agency's budget, offered several new accessible programs for underserved communities and expanded staff capacity to manage those programs. Among her efforts is the Arts Across the Prairie: Placemaking in Rural North Dakota program. It is a first-of-its-kind, statewide, public art program, a reinvention from being recognized solely as a funding agency to a community partner and connector utilizing arts activities. Eight large-scale public installations – one for each geographic region in the state – will be created that reflect the unique history, landscape and cultural heritage of these regions. All eight works will be placed in rural locations.

Partnership Building Award: Bismarck Opioid Overdose Partnership



Heartview has partnered with Sanford Health, CHI, Ministry on the Margins, and the Bismarck Police Department to create the 'Bismarck Opioid Overdose Partnership,' which provides medications and peer support to overdose patients to bridge the gap between emergency rooms and addiction treatment. Through the partnership, a peer support specialist meets the patient at the emergency room to provide support through mutual, lived experience. The emergency room doctor prescribes needed medications and a Heartview case manager transitions

the client into Heartview's treatment programs to stabilize their life as soon as possible. The program has evolved several times to reduce barriers and ensure as many individuals receive treatment as possible.

Photo Credit: Tom Stromme, Tribune

Emerging Leader Award: Matthew Ternus



Matthew Ternus, in the seven years he has been in the Greater Grand Forks area, has embodied what it means to be a servant leader. Ternus seeks collaborative approaches to problem-solving that engage all corners of a community and seeks to create a table where everyone is invited to partake in conversations. Ternus' impact has been widespread with his involvement with several nonprofits: formerly as a prevention and education specialist at the Community Violence Intervention Center, as president of the Greater Grand Forks Young Professionals board, vice president for Evolve Grand Forks and as the development and marketing director at the Empire Arts Center. Ternus consistently shows up, volunteers to assist when needed, and works to create a positive and enthusiastic environment with all he works with.

Legislative Champion: Senator Judy Lee



Senator Judy Lee is a member of the ND Senate, representing District 13. She has served since her first election in 1995. She has been a champion of human rights and the work of nonprofits in advancing human rights throughout her career. A retired real estate broker, Senator Lee has championed bills that speak to the dignity and rights of all residents of the state including rapidly expanding school districts and creating a Substance Use Disorder Voucher program. She is a passionate and talented advocate for human rights and the nonprofit sector.

WELCOME

Dear Nonprofit Leaders,

Welcome to the North Dakota Association of Nonprofit Organizations' (NDANO) 2024 ND Nonprofit Leadership Conference.

We are excited to be together in Bismarck, gathering for a conference focused on education and issues that impact the nonprofit sector. We are bringing together a wide range of participants to connect and exchange ideas with peers from across North Dakota and the wider region, and we hope that this will prove to be another rewarding occasion for all.

We thank all conference participants for joining us for the next few days and appreciate the support of our sponsors and exhibitors, along with the knowledge shared by our speakers.

Welcome!

NDANO Board of Directors and Staff



GET SOCIAL!

Join the conversation with NDANO and your fellow conference attendees on Facebook with our conference hashtag: **#NDnonprofs24**

WEDNESDAY, MAY 29

7:30 a.m. Booth Setup

9:30 a.m. Registration

10:30 a.m. Welcome

NDANO Vice President Myrna Hanson
North Dakota Secretary of State Michael Howe

11 a.m. Owning the Gap - Three Steps to Creating a Culture of Ownership

Matt Skoy, Ph.D., Director for Leadership & Talent Development, Sagency

A culture of ownership is one in which everyone knows and does what it takes to succeed as a team. Ownership cultures are places where individuals take responsibility for growth, impact and success. This interactive keynote will provide an overview of Sagency's Ownership Model and how it can be applied to meaningfully close individual, team and organizational gaps. Participants can expect to gain insights and practical ways to address gaps within their professional and personal lives by elevating personal accountability, adopting the right mindset and taking action.

12 p.m. Lunch and Visit with Exhibitors

1:00 p.m. Concurrent Sessions

Readiness Check List for Your Strategic Fundraising and Capital Campaigns –

Charles Okigbo, NPEI NDSU, & Patrick Kirby, Do Good Better Consulting

This session is designed to simplify the steps to readiness in planning and implementing successful fundraising campaigns. In addition to the five essential steps of a fundraising campaign, a 12-item checklist to assist self-assessment and performance evaluation by nonprofit leaders will be shared. Participants will be encouraged to sign up for free post-conference assistance to practice what they learn from the session.

Technology, Your Most Valuable Employee – Trina Michels, Eide Bailly

Discover the importance of evaluating current technologies, understanding trending statistics and addressing economic uncertainties in this insightful session. Learn practical strategies to optimize resources, adapt to digital shifts and thrive amidst evolving pressures. Learn how to chart a course towards resilience and success in the dynamic landscape of the digital age.

Succession Planning – Tom Iverson, Sagency

Explore the critical elements of succession planning, from identifying key talent to fostering leadership development and organizational continuity. Learn how to mitigate risks associated with leadership transitions and ensure seamless succession processes for long-term success. Gain practical insights and strategies for building a sustainable future for your nonprofit organization through effective succession planning.

2:00 p.m. Concurrent Sessions

Engaging Experiences: Mastering Event Planning for Nonprofits –

Deidre Hillman, 13th Hat Business and Event Strategy

This exciting session will unveil innovative ideas to ignite FOMO (Fear of Missing Out) and drive attendance at your events. Discover how to design immersive experiences that cater to all guests, fostering inclusivity among staff, board members, donors, and attendees alike. Additionally, learn the art of developing strategic partnerships, harnessing the power of collaboration to amplify your impact and create meaningful connections with charities, individuals and businesses eager to support your cause.

Harnessing the Power of Media for Nonprofits –

Amanda Godfread, Make A Wish, & Hope Sisk, Agency Mabu

Explore the transformative potential of media in amplifying your nonprofit's message, impact and reach in this dynamic session. Learn effective strategies for leveraging various media platforms to tell compelling stories, engage stakeholders and mobilize support for your organization's mission. Unlock the full potential of media advocacy and communication, empowering your nonprofit to create meaningful change in the world.

How to Be a Data-Driven Charity – Matt Bitzegaio, DonorDock

Discover the power of data-driven decision-making for nonprofits with DonorDock in this insightful session. Learn practical strategies for leveraging data to deepen donor relationships, optimize fundraising efforts and drive organizational growth. Harness the full potential of data analytics and transform your charity into a more efficient and impactful force for good.

3:00 p.m. Break with Exhibitors

3:30 p.m. Becoming a Servant-Driven Leader – Real-world Evidence Why We LEAD Best When We SERVE First

Bob Upgren, Cross Training Ministries

In this inspiring message, you'll learn first-hand how Upgren's unique leadership perspective was fostered. His work is a paradox of mentoring leaders within the largest organizations in the world while serving the helpless inside the most poverty-stricken regions on the planet. You'll walk away with ideas and tools for becoming a leader who is driven to meet the needs of your people and the mission of your organization. The results of his teaching produce undeniable results like greater employee engagement, higher retention of talent and thriving organizational cultures almost too good to be true.

5:00 p.m. Social at CraftCade, 405 N. 4th Street, Bismarck

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THURSDAY, MAY 30

8:00 a.m. Breakfast & NDANO Annual Meeting

8:45 a.m. Concurrent Sessions

Power of Endowment Funds and Various Giving Options –

Kevin Dvorak, ND Community Foundation

Dive into endowment funds and diverse giving options in this illuminating session. Gain insights into establishing and managing endowments, as well as exploring various giving vehicles such as donor-advised funds and planned giving strategies. Unlock the power of strategic philanthropy and ensure long-term sustainability for your organization's mission and impact.

Resiliency Related to Change –

Brenda Kaspari, Ph. D, Unruh School of Character- University of Jamestown

Explore practical strategies and tools to help your organization adapt, evolve and thrive in the face of uncertainty. Gain valuable insights into fostering a resilient culture that empowers staff, volunteers and stakeholders to embrace change and continue advancing your mission effectively.

Board Training for Your Nonprofit – Deb Nelson, DLN Consulting

Discover the keys to effective nonprofit governance in this comprehensive board training session. Equip board members with the knowledge, skills and best practices needed to fulfill their roles with excellence and drive organizational success. Learn how to enhance board effectiveness, foster strategic leadership and maximize impact for your nonprofit mission.

9:45 a.m. Concurrent Sessions

Cultivating Donor Relationships with Gratitude –

Cory Wrolstad, Bismarck State College Foundation

Travis Christopher, Sanford Foundation

Learn practical strategies to express appreciation effectively, nurture long-term connections and inspire ongoing support for your organization's mission. Discover how fostering a culture of gratitude can elevate your fundraising efforts, deepen donor engagement and create lasting partnerships that drive meaningful change. Leave empowered to infuse gratitude into every aspect of your nonprofit donor stewardship practices.

Nonprofit Banking Is Not a One Size Fits All –

Ashley Hoerner, Treasury Management Officer, First International Bank & Trust

Discover tailored financial solutions to suit your organization's unique needs in this informative session. Learn how to navigate various banking options, from traditional institutions to specialized nonprofit banking services, to optimize your financial operations effectively. Gain insights into selecting the right banking partner, managing cash flow efficiently and maximizing the impact of your financial resources.

Mindful Mental Health – Taking Care of You and Communicating with Others –

Andrea Bowman, NDSU Extension

Attend this transformative session focused on mindful approaches to mental health, encompassing self-care and effective communication techniques. Discover practical strategies for nurturing your own well-being while enhancing your ability to connect with others compassionately. Whether you're seeking to prioritize self-care or improve interpersonal relationships, this session offers valuable insights and tools to foster mental wellness and cultivate supportive communities.

11 a.m. National Look at the State of Nonprofits

David Thompson, National Council of Nonprofits

Gain invaluable insights into the current landscape of nonprofits nationwide in this compelling session featuring David Thompson, vice president of public policy for the National Council of Nonprofits. Dive into key trends, challenges and opportunities shaping the nonprofit sector, offering a comprehensive overview of its state. Explore actionable strategies and best practices for navigating the complexities of today's nonprofit environment and driving collective impact for the communities we serve.

12 p.m. Annual Awards Luncheon

Emcee: Patrick Kirby, Do Good Better Consulting

1 p.m. Thank You and Close



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