



Annual Nonprofit Leadership Conference

Ingredients for Nonprofit Success

June 10-11, 2008 • Bismarck, ND

NONPROFIT SUCCESS

Ingredients:

Mission	Communication
Governance	Human Resources
Accountability	Planning
Fundraising	Financial Management
Advocacy	Evaluation



WELCOME KEYNOTE

Robert Egger, president of DC Central Kitchen, Washington, D.C.



Egger founded the DC Central Kitchen, which provides unemployed men and women the opportunity to learn marketable culinary skills while foods donated by restaurants, hotels and caterers are converted into balanced meals. Since opening in 1989, the Kitchen has distributed 17.4 million meals and helped more than 605 men and women gain full-time employment.

Egger is chairperson of the DC Mayor's Commission on Nutrition and serves on the boards of TimeBanks USA and the Food Systems Leadership Institute. He was also the co-convenor of the first-ever Nonprofit Congress.

Egger was included in the *Non Profit Times* list of the "50 Most Powerful and Influential Nonprofit Leaders" in 2006 and 2007. He was the recipient of the 2005 Volunteers of America Community Service Award and the 2004 James Beard Foundation Humanitarian of the Year Award. He has also been named an Oprah Angel, a Washingtonian of the Year, a Point of Light and one of the Ten Most Caring People in America by the Caring Institute. He is a 14-gallon blood donor to the American Red Cross.

Egger's book on the nonprofit sector, *Begging for Change: The Dollars and Sense of Making Nonprofits Responsive, Efficient and Rewarding For All*, which was released in 2004 by HarperCollins, received the 2005 McAdam Prize for "Best Nonprofit Management Book" by the Alliance for Nonprofit Management.

Egger speaks throughout the country and writes blogs and editorials to share his ideas about the nonprofit sector and the future of America.

"Elevating the Voice, Value and Vote of the Nonprofit Sector"

Egger will discuss his newest initiative, the V3 Campaign, which will make the voice of the nonprofit sector heard, its value realized and its votes counted in EVERY election in America by Inauguration Day Jan. 20, 2017. Egger will highlight the socioeconomic power of the nonprofit sector and challenge audience members to fully participate in 21st century philanthropy.

LUNCHEON KEYNOTE

James V. Toscano, president of Minneapolis Heart Institute Foundation, Minneapolis, Minn.



Toscano chairs the Minnesota Charities Review Council and has served as chair and co-chair of the committees that produced two editions of the Minnesota Council of Nonprofit's "Principles and Practices for Nonprofit Excellence." With more than 40 years experience in nonprofit management, Toscano has served as consultant to over 400 nonprofit organizations.

**"Strategies for Involving Boards in Fundraising:
Getting the Camel through the Eye of the Needle"**

All the textbooks say boards of directors are responsible for the financial health of their institutions, including not only approving the budget but making sure they raise enough funds to achieve budget. Somehow the fundraising function is less than fully observed in some institutions. How does an executive director or development director motivate members of the board to raise funds? Or, is it worth the effort? Are there better alternatives? This session will explore the strategies involved in high-level major donor fundraising involving boards and board members, advisory councils, development committees, volunteers, executive directors, development directors and others.

GENERAL SESSION

Jay Wilkinson, CEO of Firespring, Lincoln, Neb.



Wilkinson speaks with thousands of nonprofits about internet and marketing issues throughout the United States. He has appeared on CNN and other news channels discussing how emerging technologies affect nonprofits. Wilkinson is considered a leading authority on the proper use of the web as a communications tool to enhance an organization's core mission.

"How to Use the Web for Communications and Marketing"

Wilkinson will share years of research results on how nonprofits can use the web for communications and marketing. Key takeaways will include the crucial elements necessary for an effective website, how to use the web to increase communications with constituents, and how to use a website to promote your mission and market your organization.

Tuesday, June 10

1 pm	2:15 pm	3:15 pm	3:45 pm	4:45 pm
<p style="text-align: center;">Welcome Keynote</p> <p style="text-align: center;">“Elevating the Voice, Value and Vote of the Nonprofit Sector” - Robert Egger</p>	<p>Charity or Mission-Driven Business – The Road to Social Enterprise Part I <i>Jean Block, Social Enterprise Ventures, LLC</i></p> <p>Explore the basic aspects of social enterprise as a way for nonprofits to diversify their funding base and become less reliant on traditional funding sources. Participants will have an opportunity to complete an asset inventory and to brainstorm earned income ventures.</p>	<p style="text-align: center;">Networking Break with Exhibitors</p>	<p>Charity or Mission-Driven Business – The Road to Social Enterprise Part II <i>Jean Block, Social Enterprise Ventures, LLC</i></p> <p>Continue the discussion started during the 2:15 pm session about opportunities for earned income ventures.</p>	<p style="text-align: center;">Networking Social with Exhibitors</p>
	<p>North Dakota Transfer of Wealth (2001-2055) <i>Pat Traynor, Dakota Medical Foundation</i></p> <p>Find out what you should do as a nonprofit to position your organization to tap into this tremendous opportunity to help dramatically transform North Dakota communities.</p>		<p>Volunteering Across the Life Cycle - What Nonprofits REALLY Need to Know <i>Sara Lepp, FirstLINK, and Nancy Olson, RSVP/VISTA</i></p> <p>Nonprofits can be much more effective in recruiting, retaining, recognizing and managing volunteers with some insight into who they are and what makes them tick. Learn about generational traits and trends, review examples that work, and discuss how to harness the power of committed volunteers.</p>	
	<p>New Legislation That Will Affect Employee Voluntary & Employer Funded Retirement Plans <i>Hal Harrison, Security Benefit</i></p> <p>Learn how to makes sense of recent regulation changes for voluntary 403(b) plans and new fiduciary responsibilities nonprofit employers now have for both employer funded and employee voluntary retirement plans. Sample documents and new IRS required forms will be provided.</p>		<p>The NEW 990 – The New & Improved Financial Side <i>Pat Brown, Brady Martz & Associates, P.C.</i></p> <p>The new 990 not only requires new financial disclosures but also expands the old disclosures. Some of the new disclosures may require changes in an organization’s recordkeeping and decisions. Learn about the new financial side of the 990 and how it may affect your organization.</p>	

Wednesday, June 11

8 am	9 am	10 am	10:30 am	11:45 am
Breakfast Roundtables	General Session “How to Use the Web for Communications and Marketing” - <i>Jay Wilkinson</i>	Networking Break with Exhibitors	<p>Making YOUR Voice Heard in the Election Process <i>Robert Egger, DC Central Kitchen</i></p> <p>Imagine candidates for mayor, state legislature, Congress or governor actually competing for votes based on their vision for partnering with the nonprofit sector. It's not as far-fetched as it might seem. Join Egger as he talks about how nonprofits can hold candidate forums in every election and usher in a bold new era of cooperation and respect.</p> <p>Bridging the Gap Between Your Database and Your Fundraising <i>Tim Vire, eTapestry</i></p> <p>Database management should be a tool to help your organization raise more money. Learn how database management and technology can truly be used to help build strong development relationships. Nonprofit case studies will showcase how software is being used for successful fundraising.</p> <p>The NEW 990 – New Questions, More Regulation <i>Cindy Phillips, Minnesota State University-Moorhead and NDANO Board of Directors</i></p> <p>The IRS is increasingly being pushed into more regulation of the internal operations of nonprofits. Hear about some of the new questions that will appear on the 990, what you need to do to get ready to answer them, and why it's important to do so.</p>	Awards Luncheon Keynote Address: “Strategies for Involving Boards in Fundraising: Getting the Camel through the Eye of the Needle” - <i>James V. Toscano</i>

Conference Sponsor & Exhibitor Opportunities

The Annual Nonprofit Leadership Conference provides an excellent venue to support the nonprofit sector as a sponsor and provide information about your organization's programs, projects, products and services as an exhibitor. Visit the "Education & Training" page at www.ndano.org to learn more about these opportunities.

Registration Details

Conference registration includes all educational sessions; Tuesday break and social with hors d'oeuvres; and Wednesday breakfast, break and lunch.

Register Online

To register online and pay by credit card or check, go to www.ndano.org and click on the "Education & Training" page.

Save Money

NDANO members receive a \$50 discount on the registration fee for staff, board members and volunteers. To learn more about NDANO membership, visit the "Join Us" page at www.ndano.org.

ND Area Association of Fundraising Professionals (NDAAFP) members may also attend the conference at the NDANO member rate.

Save another \$50 by registering before the early bird deadline of May 15.

Hotel Information

Best Western Doublewood Inn & Conference Center

1400 E Interchange Ave

Bismarck, ND 58501

701-258-7000

\$55 rate plus tax until May 26

For More Information

701-258-9101 or 888-396-3266

ndano@btinet.net or www.ndano.org

Conference Registration

Register and
pay online at
www.ndano.org

Register online or fill out this form and mail
with registration fee to address below.

One form per attendee. Several forms may be submitted with one check.

Name _____

Title _____

Organization _____

Address _____

City _____ **State** _____ **Zip** _____

E-Mail _____

Telephone _____

Member of: **NDANO** **NDAAFP** **Meal Requirements:** **Vegetarian**

Accessibility/Accommodation Request: _____

** Please Check One Box Only*

	Early Bird by May 15	After May 15
NDANO or NDAAFP Member	\$100 <input type="checkbox"/>	\$150 <input type="checkbox"/>
Non-Member	\$150 <input type="checkbox"/>	\$200 <input type="checkbox"/>
Full-time Student	\$50 <input type="checkbox"/>	\$100 <input type="checkbox"/>

Return completed registration form and fee to:

NDANO

PO Box 1091

Bismarck, ND 58502

Make checks payable to: NDANO

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